



2020 SMSA National Training Summit Call for Papers

SMSA Presenter Policy – All presentation proposals shall be submitted by email to office@smsa.org *no later than February 28, 2020.*

Presentations marketing or selling products or services shall not be considered.

Presentation topics may not be changed without prior written approval from the SMSA.

Presenters are expected to give a professional high-quality presentation relating to the motorcycle safety topic areas listed on page 2-3.

Presenters need to follow the *SMSA Presenter/Presentation Guidelines* that can be found at <http://smsa.org/NewEvents.html>.

Presentations shall allow for participant interaction, stay on schedule and provide a minimum of 15 minutes at the end for participant questions.

SMSA does not provide honorariums or travel expenses for presenters. Presenters will receive a one-day complimentary registration for the day of the presentation or a \$100.00 rebate on a full registration.

Presenters shall submit their final presentation electronically to the SMSA at office@smsa.org a minimum of 10 working days prior to the conference.

Presenters shall notify the SMSA at office@smsa.org as soon as possible if they are unable to do their presentation at the SMSA conference. These presenters may identify a replacement and submit the replacement's bio. The SMSA will notify the original presenter and replacement if the change was accepted.

Presentation handouts are the responsibility of the presenter. The SMSA will not duplicate presentation materials.

The SMSA requests permission to duplicate, distribute and post to the SMSA web page all presentations.



The SMSA 2020 National Training Summit will focus on:

“Many Minds – One Mission”

Some example topics are listed below:

Motorcycle Safety

- Innovative programs for motorcycle safety
- The role of law enforcement in public awareness and rider education
- Public education and outreach
- Federal and state government initiatives
- Research on motorcycle operation
 - Safety and the impact of research on future motorcycle safety efforts
 - Relation to crash correlation
 - Human factors – what riders are doing on the roadway and why
- Motorcycle equipment technology
 - Effects on motorcycle safety and rider education
 - Impact on crash correlation and crash reduction
- New protective equipment technologies
- Specific training sessions for administrators, directors, etc. (90 min. classroom blocks)
 - How to implement a change in culture effectively
 - How to analyze and utilize data to implement countermeasures
 - How to evaluate the effectiveness of your program
- Partnerships that work and why
- Risk Management
- Strategic and highway safety plans for motorcycle safety
(long term and short term: multi-year planning and evaluation)

Training Site Administration, Management and Resources

- Sessions geared toward site owners / managers
- Additional training for instructors
- Site administration
- Risk assessment
- Range design and safety
- Motorcycle maintenance
- Recruitment and retention
- Assessment and evaluation
- Fleet Management
- Insurance



Rider Education and Training

- Innovative programs for rider education and training
- Rider education and training in the future
- Applying military rider training success to other rider training programs
- Instructor qualifications and capabilities
- Conducting quality assurance
- Panel sessions with state administrators on program management – what works and doesn't work – establishing and maintaining quality programs
- Specific training sessions, workshops or panel discussions for rider education and training administrators (90 min. classroom blocks). Examples include, but are not limited to:
 - Reaching new audiences that would not normally seek training
 - Utilizing educational technologies to conduct classroom training
 - Providing training beyond the parking lot
 - Techniques for recruiting new instructors
 - Working with site owners / managers

Instructor Training and Development

- Specific training sessions for instructors, instructor trainers, site coordinators, evaluators, etc. (90 min. classroom or range blocks)
- **Classroom Training, Workshops or Panel Discussions**
 - Effective classroom instructor training techniques
 - Customer service
 - Dealing with difficult customers
 - Instructor effectiveness
 - Professionalism
 - Evaluation and coaching
 - Risk Management
- **Range Activities (90 min. blocks)**
 - Effective range instructor training techniques
 - Range management techniques
 - Evaluation and coaching
 - Risk management
 - Motorcycle technologies
 - Improving riding and demonstration techniques
 - Intermediate to advanced rider training approaches
- **Sessions, workshops or training to benefit instructor trainers**



Presenter information:

Name: _____

First Name

Last Name

Address: _____

Phone: _____

Email: _____

Organization: _____

Title: _____

Presentation or Training Session Title:

Targeted Audience:

Presentation / Training Session Abstract: (Provide a detailed summary of the presentation, training session or range activity)

Estimated time needed for presentation, training session or range session: _____

Learning Objectives:



Presenter full name, credentials and short biography:

Presentation Audio/Video

Does your presentation have audio and/or video?

Audio Visual Equipment Requirements:

___ Computer ___ Projector ___ Screen ___ Speakers/Sound
___ Microphones ___ Flip Chart ___ Wi-Fi ___ Other (Describe)

Other training and range activity requirements:

Please review the SMSA Presenter Guidelines at www.smsa.org for presentation details.

Note: Training motorcycles, cones and some protective gear provided by the New Hampshire DMV.

I have read and understand the SMSA Presenter Policy and agree to comply and follow them if selected to make a presentation at the 2020 SMSA National Training Summit.

Print or type name: _____

Signature: _____ Date: _____