



NATIONAL MOTORCYCLE SAFETY TRAINING SUMMIT



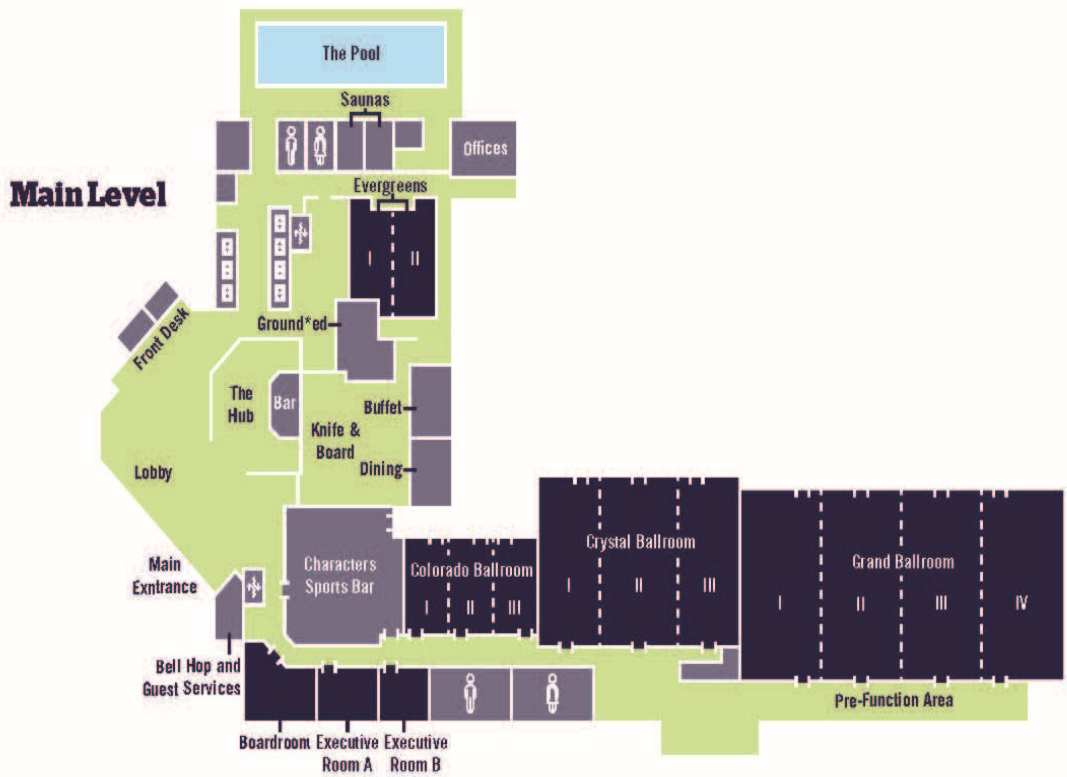
NEGOTIATING THE CURVES

September 11-14, 2024 • Denver, Colorado

DoubleTree by Hilton Denver Hotel Floor Plan & Parking Lot Range

Floor Map Key

-  Elevators
-  Meeting/Conference Rooms
-  Amenities/Service Areas
-  Foyer Space



Summit Badge

A Summit badge is required for all events and meal functions. Please have your badge ready for display at all times.

MOTORCYCLE LICENSING RESOURCES & SOLUTIONS



OUR VISION
 Safe drivers
 Safe vehicles
 Secure identities
 Saving lives!

Over the years, the American Association of Motor Vehicle Administrators (AAMVA) and the National Highway Traffic Safety Administration (NHTSA), have worked together to develop educational materials to assist jurisdictions in the development of standardized motorcycle licensing programs. AAMVA recommends that all riders be properly licensed and complete a motorcycle rider education course to help ensure correct instruction for a safe riding experience. Scan the QR code to learn more about AAMVA's motorcycle testing and licensing resources.



2024 SMSA Summit Host

A Special Thank You to Our 2024 Host Planning Committee:



COLORADO
Department of Transportation

Visit the Colorado Highway Safety Office Host Committee Table located next to the SMSA Summit Registration Table for information on local activities and dining options.

- Colorado Highway Safety Office (Host)
- Wyoming Department of Transportation
- SMSA Executive Committee Liaisons
- SMSA Communications and Membership Committee
- Ohio Traffic Safety Office / Motorcycle Ohio
- Vermont Department of Motor Vehicles Rider Education Program
- Idaho **STAR** Motorcycle Safety

Exhibit Hall Hours

Wednesday, September 11, 2024

5:30 p.m. - 7:30 p.m.

Thursday, September 12, 2024

8:00 a.m. – 12:00 p.m.

1:30 p.m. – 5:00 p.m.


Friday, September 13, 2024

8:00 a.m. – 12:00 p.m.

1:30 p.m. – 3:30 p.m.

- Visit each exhibitor, complete, and submit your 2024 SMSA Summit Exhibitor Passport.
- Completed passports must be turned into the SMSA Registration Table no later than 3:15 p.m. on Friday.
- Summit Exhibitor Passport Winner Announced – One completed Summit Exhibitor Passport submission will be drawn during the Friday Afternoon Break at 3:15 p.m. (must be present to win).

Wednesday, September 11, 2024

Time & Location	Event Information	
Daily SMSA Summit Survey	Wednesday, September 11, 2024 Summit Survey One Summit Survey submission will be selected daily for a prize – winner to be announced the following morning.	
	Breakfast On Your Own	
7:00 a.m. – 10:00 a.m. & 1:00 p.m. – 5:00 p.m.	SMSA Registration and Denver Host Committee Tables Open Summit Badges Sponsored by: Motorcycle Safety Foundation (MSF) https://msf-usa.org/	
8:00 a.m. – 12:00 p.m.	Professional Development Workshop #1 Working with Data and Strategic Planning <ul style="list-style-type: none"> • NHTSA Visualization Tool and the NRSS • Negotiating the Curves of Problem Identification PRE-REGISTRATION REQUIRED – SPACE LIMITED **Pre-requisite: Must complete online pre-course work to participate**	
9:00 a.m. – 4:00 p.m.	Exhibitor Setup	
12:00 p.m. – 1:30 p.m.	Lunch On Your Own	

Training Certificates	
Attendees can receive a “Training Certificate of Attendance” by completing this evaluation for the 2024 SMSA National Training Summit.	

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Be Crash Free



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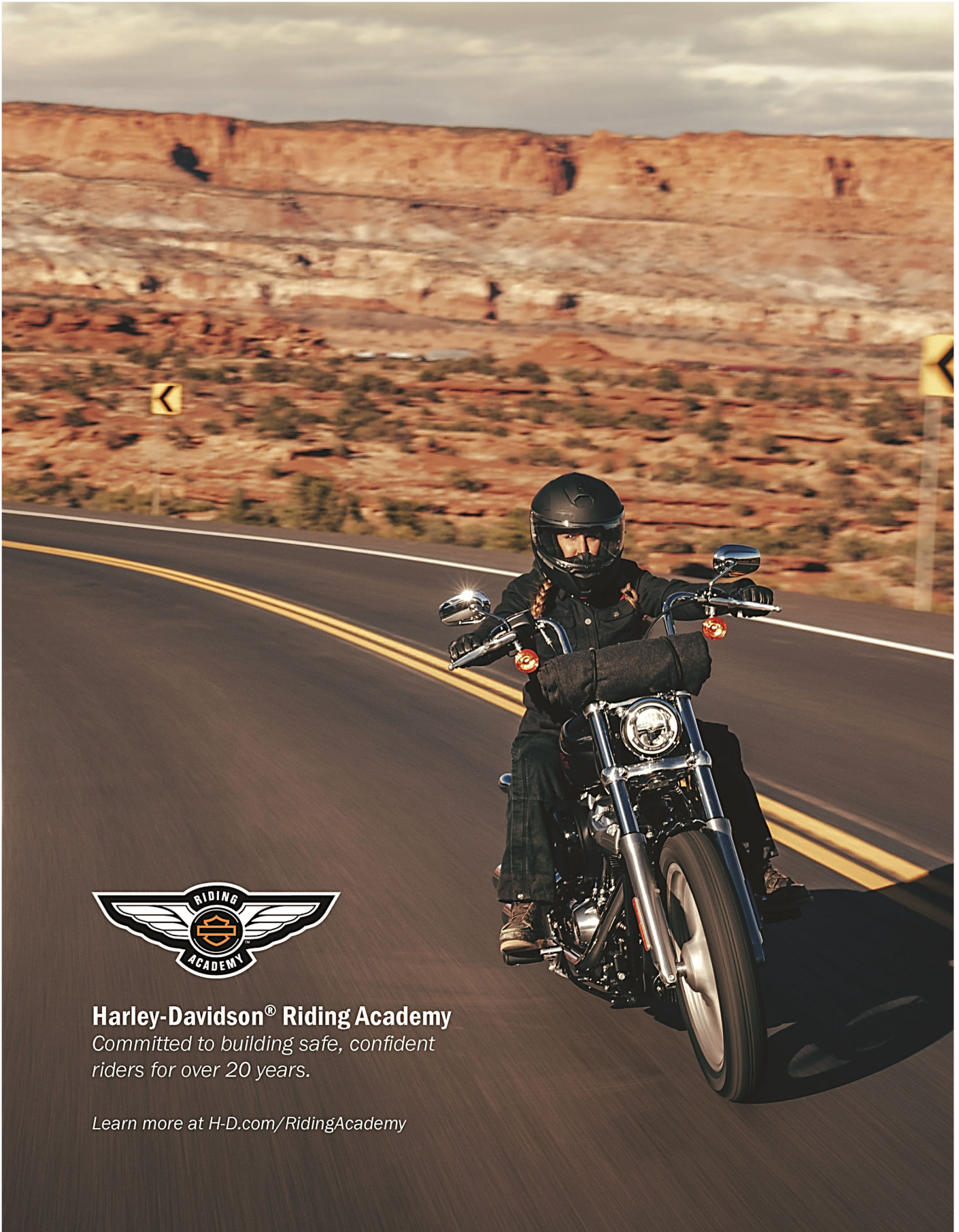
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Wednesday, September 11, 2024

Time & Location	Event Information	
<p>1:30 p.m. – 4:30 p.m.</p> <p><i>All Summit attendees are encouraged to attend!</i></p> <p><i>Agenda and meeting materials provided at Members' Business Meeting.</i></p>	<p>SMSA 2024 Annual Members' Business Meeting <i>Presided by: Paul Graves (VT), SMSA Chairperson</i></p> <ul style="list-style-type: none"> • Call to Order, Welcome, Opening Remarks, and Introduction of SMSA 2023-2024 Executive Committee <i>Sunshine Beer (ID), SMSA Acting Chairperson and Member-At-Large</i> • Roll Call and Verify Quorum <i>Jennifer Goodrich (WY), SMSA Secretary and Member-At-Large</i> • Review and Approve 2024 Annual Members' Business Meeting Agenda <i>Sunshine Beer (ID), SMSA Acting Chairperson and Member-At-Large</i> • Review and Approve 2023 Annual Members' Business Meeting Minutes <i>Jennifer Goodrich (WY), SMSA Secretary and Member-At-Large</i> • Treasurer's Report <i>Larry Crowe (NH), SMSA Treasurer and Eastern Region Representative</i> • Review and Approval of 2025 1-Year Plan and Budget <i>Don Green, SMSA Vice-Chairperson and Individual Member Representative</i> <i>Larry Crowe (NH), SMSA Treasurer and Eastern Region Representative</i> • Review/Approval of 2024 Proposed SMSA Policy Position Statements <i>Sunshine Beer (ID), SMSA Acting Chairperson and Member-At-Large</i> <i>Glenn Davis (CO), SMSA Western Region Representative</i> • Administrators' and Members' Roundtable Discussion <i>Sunshine Beer (ID), SMSA Acting Chairperson and Member-At-Large</i> • SMSA 2024 National Motorcycle Training Summit Highlights <i>Glenn Davis (CO) and Jennifer Goodrich (WY)</i> • SMSA 2025 National Motorcycle Training Summit Highlights <i>TBA</i> • Future SMSA National Motorcycle Training Summit Locations <i>Brett Robinson, SMSA Executive Director</i> • Special Recognition <i>Brett Robinson, SMSA Executive Director</i> • Other Items of Interest and Adjournment <i>Sunshine Beer (ID), SMSA Acting Chairperson and Member-At-Large</i> 	
<p>2:30 p.m. – 3:00 p.m.</p> <p>*Summit Badge Required</p>	<p>Afternoon Refreshment Break</p>	
<p>5:30 p.m. – 7:30 p.m.</p> <p>*Summit Badge Required</p>	<p>Summit Welcome Reception and Exhibit Opening Meet and Network with other Attendees, Exhibit Opening</p>	





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Thursday, September 12, 2024

Time & Location	Event Information	
Daily SMSA Summit Survey	Thursday, September 12, 2024 Summit Survey One Summit Survey submission will be selected daily for a prize – winner to be announced the following morning.	
	Breakfast On Your Own. Visit the Exhibit Hall for coffee and tea.	
7:30 a.m. – 8:15 a.m.	SMSA Newcomers' Meeting (For all new SMSA members and attendees. All are welcome to attend.) <i>Moderated by: Glenn Davis (CO), SMSA Western Region Representative</i>	
8:00 a.m. – 12:00 p.m.	Exhibit Hall Open – Complete and submit your Summit Exhibitor Passport for a special door prize to be drawn during the Friday afternoon break (must be present to win).	
8:00 a.m. – 3:00 p.m.	SMSA Registration and Colorado Host Committee Tables Open Summit Badges Sponsored by: Motorcycle Safety Foundation (MSF) https://msf-usa.org/	
8:30 a.m. – 10:00 a.m.	National Motorcycle Safety Training Summit Opening General Session Negotiating the Curves <i>Moderated by: Sunshine Beer (ID), SMSA Acting Chairperson and Member-At-Large</i> <ul style="list-style-type: none"> • Presentation of Colors TBA • National Anthem TBA • Welcome to Colorado TBA • SMSA Summit Welcome • SMSA Committee Member Recognition • SMSA Individual/State/Supporting Member Recognition • Supporting Corporate Partner Recognition and Remarks • 2024 Sponsor and Exhibitor Recognition • Presentation of 2024 SMSA Awards 	
10:00 a.m. – 10:30 a.m. *Summit Badge Required	Mid-Morning Refreshment Break with Exhibitors and Professional Networking Sponsored by:	
10:30 a.m. – 12:00 p.m.	General Session – Motorcyclist Safety Programming <i>Moderated by: Larry Crowe (NH), SMSA Treasurer and Eastern Region Representative</i> Celebrating the History of Motorcycle Education and Training <ul style="list-style-type: none"> • Early History of Rider Education and Training • MSF: The First 50 Years • 40 Years of SMSA 	

Thursday, September 12, 2024

Time & Location	Event Information	
12:00 p.m. – 1:30 p.m. <i>*Summit Badge Required</i>	Lunch and Networking <i>Sponsored by:</i>	
1:30 p.m. – 5:00 p.m.	Exhibit Hall Open – Complete and submit your Summit Exhibitor Passport for a special door prize to be drawn during the Friday afternoon break (must be present to win).	
1:30 p.m. – 3:00 p.m.	Concurrent Session – Motorcyclist Safety Programming <i>Moderated by: Glenn Davis (CO), SMSA Western Region Representative</i> <ul style="list-style-type: none"> • Countermeasures that Work: Proven Interventions that Improve Motorcyclist Safety 	
1:30 p.m. – 3:00 p.m.	Concurrent Session – Rider Safety <i>Moderated by: Donald Green, Ed.D., SMSA Individual Member Representative</i> <ul style="list-style-type: none"> • MSF's Approach to Negotiating Curves • 3Rs Responsible Riding 	
3:00 p.m. – 3:30 p.m. <i>*Summit Badge Required</i>	Afternoon Refreshment Break with Exhibitors and Professional Networking <i>Sponsored by: Motorcycle Safety Foundation (MSF)</i> https://msf-usa.org/	
3:30 p.m. – 5:00 p.m.	Concurrent Session – Advances in Motorcycle Technology <i>Moderated by: Brett Robinson, SMSA Executive Director</i> <ul style="list-style-type: none"> • Motorcyclist Airbag PPE: Inflating the Survivability Margin of Rider Crashes 	
3:30 p.m. – 5:00 p.m.	Concurrent Session – Rider Safety <i>Moderated by: Janice Bagley, Affordable Home Services Insurance, SMSA Supporting Member Representative</i> <ul style="list-style-type: none"> • Motorcycle Safety Foundation RIDE Days • Common RiderCoach Errors on the BRC Range 	
5:00 p.m. – 6:00 p.m.	SMSA Individual Members' Meeting and Roundtable Discussion <i>Moderated by: Donald Green, Ed.D., SMSA Vice Chairperson and Individual Member Representative</i>	
5:00 p.m.	Dinner On Your Own	



Friday, September 13, 2024

Time & Location	Event Information	
Daily SMSA Summit Survey	Friday, September 13, 2024 Summit Survey One Summit Survey submission will be selected daily for a prize – winner to be announced the following morning.	
	Breakfast On Your Own	
8:00 a.m. – 12:00 p.m.	Exhibit Hall Open – Complete and submit your Summit Exhibitor Passport for a special door prize to be drawn during the Friday afternoon break (must be present to win).	
8:00 a.m. – 3:00 p.m.	SMSA Registration and Denver Host Committee Tables Open Summit Badges Sponsored by: Motorcycle Safety Foundation (MSF) https://msf-usa.org/	
8:30 a.m. – 10:00 a.m.	Concurrent Session – Advances in Motorcycle Technology <i>Moderated by: Brett Robinson, SMSA Executive Director</i> <ul style="list-style-type: none"> • Use of Electric Motorcycles in Training 	
8:30 a.m. – 10:00 a.m.	Concurrent Session – Rider Safety <i>Moderated by: Larry Crowe (NH), SMSA Treasurer and Eastern Region Representative</i> <ul style="list-style-type: none"> • Getting Helmets on Heads: A Train-the-Trainer Approach to Educating Riders about Helmet Use 	
10:00 a.m. – 10:30 a.m.	Mid-Morning Refreshment Break with Exhibitors and Professional Networking Sponsored in part by:	
10:30 a.m. – 12:00 p.m.	Concurrent Session – Instructor Recruitment and Retention <i>Moderated by: Jay Bock (MN), SMSA Central Region Representative</i> <ul style="list-style-type: none"> • RiderCoach Recruiting & Training in the 21st Century: Why are We Making it So Hard? • Keeping Your Hard-Earned Instructors 	
10:30 a.m. – 12:00 p.m.	Concurrent Session – TBD <i>Moderated by: Larry Crowe (NH), SMSA Treasurer and Eastern Region Representative</i> <ul style="list-style-type: none"> • TBD 	
12:00 p.m. – 1:30 p.m.	Lunch and Networking Sponsored by:	
1:30 p.m. – 3:30 p.m.	Exhibit Hall Open – Complete and submit your Summit Exhibitor Passport for a special door prize to be drawn during the Friday afternoon break (must be present to win).	

Friday, September 13, 2024

Time & Location	Event Information	
1:30 p.m. – 3:00 p.m.	Concurrent Session – Program Administration <i>Moderated by: Jay Bock (MN), SMSA Central Region Representative</i> <ul style="list-style-type: none"> • Motorist Awareness and Tchotchkes? An Outsider’s Look at How We Spend NHTSA 405(f) Funding • Turn the corner to a beneficial QA Culture (Constructive – Collaborative – Consistent) 	
1:30 p.m. – 3:00 p.m.	Concurrent Session – TBD <i>Moderated by: Jennifer Goodrich (WY), SMSA Secretary and Member-At-Large</i> <ul style="list-style-type: none"> • TBD 	
3:00 p.m. – 3:30 p.m. <i>*Summit Badge Required</i>	Afternoon Refreshment Break with Exhibitors and Professional Networking <i>Sponsored by: American Association of Motor Vehicle Administrators (AAMVA) https://www.aamva.org/</i> *Exhibitor Passport Winner Announcement 3:15 p.m.*	
3:30 p.m. – 5:00 p.m.	Concurrent Session – Licensing and Research <i>Moderated by: Glenn Davis (CO), SMSA Western Region Representative</i> <ul style="list-style-type: none"> • Survey of Motorcycle Licensing in the U.S. • Washington Model Workshop 	
3:30 p.m. – 5:00 p.m.	Concurrent Session – Instructor Development <i>Moderated by: TBA</i> <ul style="list-style-type: none"> • Instructor Life-Cycle Improvements 	
3:30 p.m. – 5:00 p.m.	Exhibitor Breakdown	
5:00 p.m. – 6:00 p.m.	SMSA Supporting Members’ and Exhibitors’ Meeting and Roundtable Discussion <i>Moderated by: Janice Bagley, Affordable Home Services Insurance, SMSA Supporting Member Representative</i>	
6:00 p.m.	Dinner on your own	



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Rider/Motorcycle Participation Requirements for the SMSA 2024 National Motorcycle Training Summit

Range Activities

Riders are encouraged to bring their own motorcycle for activities (SMSA and the Colorado Highway Safety Office are not responsible for damage to participant's motorcycles). Program training motorcycles are available. Riders must use program motorcycles for the Circuit Rider Course (CRC).

Attendees must bring own riding gear (e.g., minimum DOT-approved helmet/no half-shell, motorcycling specific jacket, pants, gloves, boots, etc.)

*Please review the **requirements** below for a great experience!*

EXPERIENCE AND RESPONSIBILITIES:

- Persons should have at least 3,000 miles of street riding experience.
- Safety during the SMSA range activities is our first concern. You are responsible for riding in a safe manner and to follow instructions from the activity leaders.
- Doing anything in an unsafe manner will result in dismissal from the range activity.
- SMSA is not responsible for damages to riding gear or equipment as a result of participation in the range activities.
- If riding your own motorcycle, SMSA is not responsible for damages to your motorcycle.
- **You are solely responsible.**

RIDING GEAR REQUIREMENT:

- DOT-approved helmet (full face recommended)
- Sturdy over the ankle boots (no canvas or cloth, etc.)
- Full-fingered motorcycle-specific gloves (leather recommended). Fingerless, motocross, work or mechanics gloves are not allowed
- Motorcycle jacket and pants (Kevlar jeans, chaps, racing leathers or textile are OK. Absolutely **NO** regular jeans)
- **You will NOT be permitted to participate in riding sessions without proper protective riding gear.**
- Conditions permitting, we will ride rain or shine.
 - Prepare for the weather (sunscreen, sunglasses, rain gear, preferred snacks and drinks if desired)
 - Bottled water, breaks and lunch will be provided

REQUIREMENTS FOR RIDING YOUR OWN MOTORCYCLE:

- Well maintained street motorcycle. It will be inspected prior to activities. Motorcycles that do not meet the minimum safety requirements will not be permitted to ride in the activities.
- Proper motorcycle insurance – will be checked prior to activities.
- Proper registration; and inspection if required.
- **Please ensure your motorcycle meets the following conditions:**
 1. Tires should have sufficient tread (at least 3mm). Air pressure will be checked before the activity starts.
 2. Your motorcycle should be able to perform satisfactorily in hot weather and not overheat while stopped with the motor running.
 3. For liquid cooled motorcycles, check your coolant before attending the activities.
 4. Check your oil level before attending the activities.
 5. Your charging system must function properly and a relatively new battery is highly recommended because you will be starting the motorcycle frequently.
 6. Make sure your brakes are in good working order.
- SMSA is not responsible for damages to your motorcycle. **You are solely responsible.**

QUESTIONS?

Please visit the Colorado Host table if you have any questions.



Saturday, September 14, 2024

Time & Location	Event Information
Daily SMSA Summit Survey	Access the Saturday, September 14, 2024 Summit Survey . One Summit Survey submission will be selected at the end of the day for a prize – winner announced at the closing session.
6:30 a.m. – 7:30 a.m.	Breakfast On Your Own
7:30 am Hotel Lobby	Buses Depart for Training Range (Maps for riders available at SMSA Registration Desk Wednesday-Friday) Summit Badge Required for All Activities
7:30 a.m. – 9:00 a.m. TBD	On-site Registration for Saturday Only Attendees
<p>Note: Riders are encouraged to bring their own motorcycle for activities (SMSA and the Colorado Highway Safety Office are not responsible for damage to participant’s motorcycles). Please see the Rider/Motorcycle Participation Requirements on page 16. Program training motorcycles are available. Attendees must bring own riding gear (e.g., DOT helmet/no half-shell, motorcycling specific jacket, pants, gloves, boots, etc.)</p>	
8:30 a.m. – 10:00 a.m. TBD	Riding Activity <ul style="list-style-type: none"> • TBD
10:00 a.m. – 10:30 a.m. TBD	Refreshment Break and Networking – Summit Badge Required
10:30 a.m. – 12:00 p.m. TBD	Riding Activity <ul style="list-style-type: none"> • TBD
12:00 p.m. – 1:00 p.m. TBD	Lunch and Networking – Summit Badge Required
1:00 p.m. – 2:30 p.m. TBD	Riding Activity <ul style="list-style-type: none"> • TBD
2:30 p.m. – 3:00 p.m. TBD	Refreshment Break and Networking – Summit Badge Required
3:00 p.m. – 4:00 p.m. TBD	Riding Activity <ul style="list-style-type: none"> • TBD



Saturday, September 14, 2024

Time & Location	Event Information
4:15 p.m. – 5:00 p.m. TBD	Closing Session – Negotiating the Curves <i>Presided by: Sunshine Beer (ID), Acting Chairperson, SMSA Executive Committee</i> <ul style="list-style-type: none">• Closing Remarks, Recap of the SMSA 2024 National Training Summit and Introduction of the 2024-2025 SMSA Executive Committee <i>Sunshine Beer (ID), Acting Chairperson, SMSA Executive Committee</i>• Door Prizes
5:15 p.m.	Buses depart for hotel at 5:15 p.m.

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