

Welcome to the New SMSA Monthly e-Newsletter

The SMSA Executive Committee is pleased to announce the creation of the new SMSA Monthly e-Newsletter. Each month a new issue of the newsletter will be distributed to the SMSA Membership. The newsletter will contain information on the latest SMSA efforts and current news relating to motorcycle safety. We encourage you to share your news with the Membership. [To share your news click here.](#)

New SMSA Management Agreement with Highway Safety Services

The Executive Committee over the last several months has been working on “reinventing the SMSA.” Reinventing the SMSA was a unanimous decision made by the membership at the 2011 Annual Members’ Business Meeting. After studying several approaches, the Executive Committee decided to enter into an agreement with an independent organization that would assist and support the Executive Committee in managing the SMSA. We are very pleased to announce that as of January 1, 2012, Highway Safety Services, LLC (HSS) will be working with the SMSA to complete projects, develop working relationships with federal and national organizations and assist in the management of the Association. To read more, please click [here.](#)



Highway Safety Services, LLC
Education, Licensing & Traffic Safety Consulting

Providing consultation in the development and planning of programs to ensure that agencies, companies and jurisdictions implement effective highway safety countermeasures.

Developmental Services	Professional Services
Commercial Driver License Training	Assessment
Commercial Driver License Testing	Development
Commercial Driver License Examiner Training	Implementation
Curriculum Development	Management / Coordination
Driver Education	Monitoring / Oversight
Driver Fitness	Evaluation
Driver Improvement	Maintenance
Driver Testing	Research and Analysis
Driver Proficiency Training	Technical Services
Driver Testing for Drivers w/ Disabilities	Graphic Development
Instructor Development	Video Development
Motor Fleet Training	On-Line Training/Education
Motorcycle Safety	

For more information please visit www.highwaysafetyservices.com.

Save the Date – 2012 SMSA Annual National Motorcycle Safety Conference

The Annual SMSA Conference is scheduled for August 24-26, 2012 in Nashville, Tennessee. The SMSA Annual Business Meeting will be held August 24th and the Annual National Motorcycle Safety Conference will be held August 25-26, 2012. Registration opens March 1, 2012!!!

To learn more about the Sheraton Music City Hotel click [here.](#)

To find the Hotel on Google Maps click [here.](#)



Please Join Us For The SMSA Annual Meeting

August 24-26, 2012

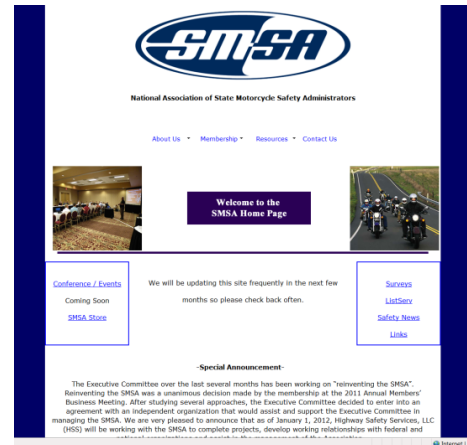
Sheraton Music City Hotel
Nashville, Tennessee

MOTORCYCLE BIKE EDUCATION PROFESSIONALS

Please mark your calendars and we hope to see you there!

New SMSA Website!

The new SMSA website at www.smsa.org is up and running. The new website is easier to navigate and will house valuable resources for state Motorcycle Safety Administrators and Offices of Highway Safety (e.g., PSAs) to download and use within your state's motorcycle safety program. Some sections are still under construction as we continue to make significant improvement to the site, so please be sure to check back as www.smsa.org continues to grow and become a valuable resource to the SMSA community.



SMSA Strategic Plan Development

In the coming months the SMSA Executive Committee will finalize the new SMSA Strategic Plan to outline the goals and direction of the Association for the coming years. More details on the SMSA Strategic Plan will be available soon.

Revisions to the SMSA By-Laws

A committee, comprised of seven members and a moderator, met via web-conference four times over eight weeks to rewrite the Association's by-laws. The most current revision is available on the SMSA website. Members will have approximately two weeks to review and comment on the draft. A final draft will be posted to the website prior to a vote via an online survey. If approved, the new by-laws will go into effect July 1, 2012.

The Executive Committee would like to extend a huge thanks to the following individuals who are working on this project:

- Rick Kiley, Voting Member, South Dakota
- Despina Metakos, Voting Member, Rhode Island
- Jim Petrush, Voting Member, South Carolina
- Bobbie Carlson, Corporate Member, Cape Fox
- Robert Ritter, Professional Member, Northern Illinois University
- Gerald Hensley, Supporting Member
- Keith Lindgren, Supporting Member

We will keep you informed of all postings and dates through the final stages of the process.

2012 Elections

In 2012, we will be electing one Western, two Central, and one Eastern Region representatives to the Executive Committee and electing the Chairperson. We will probably hold the elections in June so the winners can be announced at the Annual Members Business Meeting. Serving on the Executive Committee requires some time commitment. If you are interested in serving on the Executive Committee, please ensure you are able to commit the time.

Prior to the election, we will ask all the candidates to submit a brief bio and statement of what they can bring to the Executive Committee. These will be posted on the SMSA Web Page so regional members can review before they vote.

Advertising on the SMSA Web Page and eNewsletter

Vendors are constantly asking the SMSA if they can advertise on our web page or purchase our members list. The SMSA currently does not allow advertising on its web page and does not sell its membership list. However, it may be time to change our practice and allow vendors to advertise. The SMSA will never sell its membership list to anyone.

Despina Metakos, Vice Chairperson, has drafted an advertising policy for SMSA. This policy is still under review by the Executive Committee and may be approved shortly. If approved, the policy would allow vendors to purchase space on the Web Page and eNewsletter to advertise their products and services. All the products and services must be related to motorcycle safety. The Executive Committee will review and approve vendor advertising proposals before they are placed on the Web Page.

If you would like to advertise on the SMSA Web Page, send us your proposal. Advertising fees will be published on the Web Page following approval of the Advertising Policy.

[Click here to share your news with the Membership.](#)

[Click here to join SMSA.](#)