

SMSA 2012 Conference Registration

The Annual SMSA Conference is scheduled for August 24-26, 2012 in Nashville, Tennessee. Register now so you don't miss the early registration deadline! Click [here](#) for the registration form.

Hotel reservations must be made directly with the Music City Sheraton.

Please call 888-627-7060 to make your reservations and mention the "2012 SMSA Conference" when making your reservations in order to secure the conference rate.

SMSA 2012 Business Meeting

The SMSA will be conducting a members' business meeting from 8:30 AM until 12:00 PM (noon) on August 24 at the Music City Sheraton in Nashville, Tennessee. All State Voting, Supporting Associate, Professional, Corporate, Supporting and Emeritus Associate members are invited to participate in this business meeting.

Members planning to participate in this business meeting need to complete the SMSA 2012 Members' Annual Meeting Registration located on the SMSA website. Please click [here](#) for the form.

Professional Development Workshop for State Administrators, Directors of State Highway Safety Offices and Military Rider Training Administrators

A Professional Development Workshop (PDW) for Rider Training Administrators will be held in conjunction with the 2012 Annual SMSA Conference on Friday, August 24, 2012 from 1:00 – 4:00 pm.

The PDW will focus on the development of National Highway Traffic Safety Administration (NHTSA) – Model Administrative Standards for Motorcycle Rider Training Programs.

It is essential that Rider Training Administrators plan to attend this PDW to provide their input. The PDW will give participants the opportunity to discuss the Model Standards and offer suggestions. A draft copy of the Standards will be emailed to participants prior to the PDW.

There is no registration fee and registration is limited to only State Administrators, Directors of State Highway Safety Offices and Military Rider Training Administrators. Attendees must register prior to the conference. To register, please click [here](#).

Sponsorship Opportunities

The 2012 SMSA conference provides your company with the opportunity to introduce its services, technology, and products to leaders in the motorcycle safety and education industry. As well as the opportunity to network with this dynamic group of leaders!

The SMSA Executive Committee is proud to announce its Sponsorship Opportunities. There are various ways to sponsor an event at the 2012 SMSA Conference. The following is a list of potential sponsorship opportunities, all of which can be customized to meet individual advertising and marketing budgets. If you would like to learn more about customizing a sponsorship opportunity, please contact the Conference Coordinator Despina Metakos at 401-222-3024 ext. 4096 or at despina.metakos@dot.ri.gov. Click [here](#) for more information and the application form.

Exhibitor Information

The 2012 SMSA Conference also provides a unique opportunity to combine both private and public associations at the Technical Exhibit. The 2012 SMSA Executive Committee cordially invites any agency, company, or association interested in promoting motorcycle safety, transportation services, products, training or technology to exhibit at the upcoming conference.

The 2012 SMSA Executive Committee has designed the 2012 Exhibit area to give the most exposure to a few select organizations. The exhibition hall is located directly across from the conference meeting rooms, thereby providing a highly visible and accessible exhibition area, maximizing each exhibitor's exposure to *all* conference delegates. All coffee breaks and continental breakfasts will be held within the Exhibit area to ensure maximum exposure to attendees. Please click [here](#) for more information and the application form.

Dues Structure Committee Survey

The vote to make the State and Supporting Membership dues \$1200.00 annually was approved by a vote of 38 for and 12 against.

The vote to make Individual Membership dues \$25.00 annually was approved by a vote of 45 for and 6 against.

Thank you for your participation in this the survey and for your continued support of SMSA.

Allstate Installs Permanent Warning Signs to Promote Motorcycle Safety at Dangerous Intersections

In an effort to help standardize warning signs for motorcycle safety and help reduce the number of motorcycle crashes at intersections involving other vehicles, Allstate Insurance Company announced today plans to permanently install motorcycle warning signs in more than 30 U.S. cities this year. Currently, there is no standard sign for motorcycle awareness. Read the entire news release [here](http://www.allstatenewsroom.com/channels/News-Releases/releases/allstate-installs-permanent-warning-signs-to-promote-motorcycle-safety-at-dangerous-intersections-1). (<http://www.allstatenewsroom.com/channels/News-Releases/releases/allstate-installs-permanent-warning-signs-to-promote-motorcycle-safety-at-dangerous-intersections-1>)

New Study: No Progress in Reducing Motorcyclist Deaths Strengthening Economy and Rising Gas Prices Don't Bode Well

WASHINGTON, D.C.—A report released by the Governors Highway Safety Association (GHSA) finds that no progress was made in reducing motorcyclist deaths in 2011. Based upon preliminary data from 50 states and the District of Columbia, GHSA projects that motorcycle fatalities remained at about 4,500 in 2011, the same level as

2010. Meanwhile, earlier this month, the National Highway Traffic Safety Administration projected that overall motor vehicle fatalities declined 1.7 percent in 2011, reaching their lowest level since 1949. Motorcycle deaths remain one of the few areas in highway safety where progress is not being made. Read the news release here. (http://www.ghsa.org/html/media/pressreleases/2012/20120522_motorcycle.html)