

## Welcome New Corporate and Professional Members to SMSA

Please join us in welcoming our newest Corporate Members, **Allstate Insurance Company** (<http://www.allstate.com/motorcycle-insurance.aspx>) and **American Motorcycle Driving School, Inc.** ([www.cksKickStart.com](http://www.cksKickStart.com)). We also want to welcome our newest Professional Member, **Diana's Motorcyclist Foundation, Inc.** ([www.DianaMotoFoundation.org](http://www.DianaMotoFoundation.org)). We appreciate their interest and added support to our organization. Click on their links to find out more about these organizations.

## Nominations for SMSA Executive Committee Members

Nominations are now being accepted for Executive Committee Representatives. Nominations or announcement of candidacy should be made in writing to the Chair of the Nominations Committee, Sunshine Gillett, and submitted to the SMSA business office by June 1, 2012.

Accepting nominations for:

- Chairperson – two-year term (August 2012 – August 2014)  
[Chairperson Nomination Form](#)
- 1 Central Region Representative – one-year term\*(August 2012 – August 2013)  
[Regional Representative Nomination Form](#)
- 3 At-Large Representatives – two-year terms (August 2012 - August 2014)  
[At-Large Representative Nomination Form](#)
- 1 Supporting Member Representative - one-year term\*\* (August 2012 - August 2013)  
[Supporting Members' Representative Nomination Form](#)
- 1 Individual Member Representative – two-year term (August 2012 - August 2014)  
[Individual Members' Representative Nomination Form](#)

Click here for more information and Criteria for Qualification.

## SMSA 2012 Conference Registration

The Annual SMSA Conference is scheduled for August 24-26, 2012 in Nashville, Tennessee. Register now so you don't miss the early registration deadline! Click [here](#) for the

registration form.

Hotel reservations must be made directly with the Music City Sheraton.

Please call 888-627-7060 to make your reservations and mention the "2012 SMSA Conference" when making your reservations in order to secure the conference rate.

## **Sponsorship Opportunities**

The 2012 SMSA conference provides your company with the opportunity to introduce its services, technology, and products to leaders in the motorcycle safety and education industry. As well as the opportunity to network with this dynamic group of leaders!

The SMSA Executive Committee is proud to announce its Sponsorship Opportunities. There are various ways to sponsor an event at the 2012 SMSA Conference. The following is a list of potential sponsorship opportunities, all of which can be customized to meet individual advertising and marketing budgets. If you would like to learn more about customizing a sponsorship opportunity, please contact the Conference Coordinator Despina Metakos at 401-222-3024 ext. 4096 or at [despina.metakos@dot.ri.gov](mailto:despina.metakos@dot.ri.gov). Click [here](#) for more information and the application form..

## **Exhibitor Information**

The 2012 SMSA Conference also provides a unique opportunity to combine both private and public associations at the Technical Exhibit. The 2012 SMSA Executive Committee cordially invites any agency, company, or association interested in promoting motorcycle safety, transportation services, products, training or technology to exhibit at the upcoming conference.

The 2012 SMSA Executive Committee has designed the 2012 Exhibit area to give the most exposure to a few select organizations. The exhibition hall is located directly across from the conference meeting rooms, thereby providing a highly visible and accessible exhibition area, maximizing each exhibitor's exposure to *all* conference delegates. All coffee breaks and continental breakfasts will be held within the Exhibit area to ensure maximum exposure to attendees. Please click [here](#) for more information and the application form.

## **SMSA 2012 Business Meeting**

The SMSA will be conducting a members' business meeting from 8:30 AM until 12:00 PM (noon)

on August 24 at the Music City Sheraton in Nashville, Tennessee. All State Voting, Supporting Associate, Professional, Corporate, Supporting and Emeritus Associate members are invited to participate in this business meeting.

Members planning to participate in this business meeting need to complete the SMSA 2012 Members' Annual Meeting Registration located on the SMSA website. Please click [here](#) for the form.

## **Professional Development Workshop for State Administrators, Directors of State Highway Safety Offices and Military Rider Training Administrators**

A Professional Development Workshop (PDW) for Rider Training Administrators will be held in conjunction with the 2012 Annual SMSA Conference on Friday, August 24, 2012 from 1:00 – 4:00 pm.

The PDW will focus on the development of National Highway Traffic Safety Administration (NHTSA) – Model Administrative Standards for Motorcycle Rider Training Programs.

It is essential that Rider Training Administrators plan to attend this PDW to provide their input. The PDW will give participants the opportunity to discuss the Model Standards and offer suggestions. A draft copy of the Standards will be emailed to participants prior to the PDW.

There is no registration fee and registration is limited to only State Administrators, Directors of State Highway Safety Offices and Military Rider Training Administrators. Attendees must register prior to the conference. To register, please click [here](#).

## **Call For Papers for 2012 Conference**

The SMSA is actively seeking informative, timely and relevant presentations for breakout sessions on motorcycle safety related topics that will educate and motivate conference participants and support the goal of reducing motorcycle crashes and related injuries. In an effort to provide the most value to our members and conference attendees, we are looking for a broad range of topics, including but not limited to: effective and efficient program management; law enforcement and motorcycle safety; evaluation, data collection and analysis; innovative instructional techniques and courses; highway engineering; effective public awareness and rider

conspicuity efforts; evaluating programs and projects; and problem identification.

If you or someone you know has a professional, quality presentation on an aspect of motorcycle safety, please click [here](#) for more information on the call for papers. The deadline for submissions is June 1.

## **2012 SMSA Outstanding Contribution Award**

The SMSA Award Committee is seeking nominations for the 2012 SMSA Outstanding Contribution Award. This annual award, formerly known as the Chairperson Award, recognizes individuals who through their dedication, commitment and contribution to motorcycle safety have made a positive impact on a national, state or local level. Click [here](#) for more information and the nomination form.

## **2012 SMSA Outstanding State Award**

The SMSA Award Committee is seeking nominations for the **2012 SMSA Outstanding State Award**. This is a new award that recognizes a state with a comprehensive state motorcycle safety program (NHTSA Highway Safety Program Guideline No. 3 – Motorcycle Safety Program) and has implemented strategies that are successful, effective and can be measured, evaluated and serve as best practices. Click [here](#) for more information and the nomination form.

## **Dues Structure Committee**

The Dues Committee had their second meeting on April 18, 2012. Topics discussed included membership fees for state and supporting members, fee changes and fiscal budgets, marketing to attract new individual memberships and the benefits of membership for state, supporting and individual members. The committee hopes to have its work completed and a dues proposal ready prior to the August conference.